

NORTH YORK WOMEN'S CENTRE ANNUAL REPORT **2019/2020** 

# A Message from the Chair & Executive Director

We wouldn't ordinarily begin our Annual Report at the end, but these are not ordinary times. We ended the 2019/20 fiscal year responding to the COVID-19 pandemic. Prioritizing safety above all else, we closed our doors to in-person services in March 2020 and quickly turned our attention to adapting our programs so that they could be delivered remotely. This would take some time, however, so we made sure to first reach out personally to each and every program participant: to check that they were okay, provide support where we could, and assure them that we would remain available by telephone, email or videoconferencing. We are proud of how quickly the board and staff teams mobilized to ensure that we continued to meet the critical needs of women who depend on us for support.

We began the year wrapping up the strategic planning process we started a year earlier. The strategic plan was approved by the Board in June 2019 and shared with the membership in September. It's three strategic pillars – program and community impact; organizational capacity; and community engagement and leadership – will inform decision-making over the next five years and pave a path for more considered and proactive leadership.

We quickly started to see benefits as we began implementing some of the key activities outlined in the strategic plan, some of which were unforeseen. The significant investments made in November 2019 to upgrade technology and digital assets, for example, meant that we already had in place the technological infrastructure to transition quickly to remote work once the pandemic struck. In terms of service delivery, we developed a digital literacy program for senior women in June 2019, never imagining how critical it would become to helping senior women access services and make social connections while sheltering in place.

The highlight of the year, without question, was our 30<sup>th</sup> Anniversary Celebration in September 2019: a full house of both long-term and newer supporters. We were thrilled to see members who were at the very first AGM in 1989 and who, 30 years later, continue to actively support the Centre and its work. The event was punctuated with heartfelt reunions, expressions of gratitude, and a shared sense of pride and accomplishment.

We can say with confidence that NYWC will continue to thrive and flourish as we move through the pandemic that has shaken our world. More than that, we will come out stronger on the other side: we have a history of weathering storms and emerging triumphant. We sincerely thank our community members for their sustained confidence, trust and support; our staff for their unwavering compassion, dedication and allegiance; and our Board of Directors for their judicious foresight, decision-making and stewardship. We are honoured and proud to lead such a remarkable team.

Elissa Podolsky

**Chair, Board of Directors** 

Elissa Podalky

Iris Fabbro

**Executive Director** 

## **Board of Directors**

Elissa Podolsky, Chair
Lenore Cabral, Vice-chair
Jenifer Rush, Treasurer
Maria Bazilevskaya, Secretary
Parveen Amlani
Maria Cordeiro
Jodi Wright



# Program Report

# 765

women received support and information to get their immediate needs met

# 133

women participated in one or more group programs

# 108

women reported having made positive life changes as a result of the program

# 82

women received violence against women support

# 11

women received employment readiness/success support

# 88%

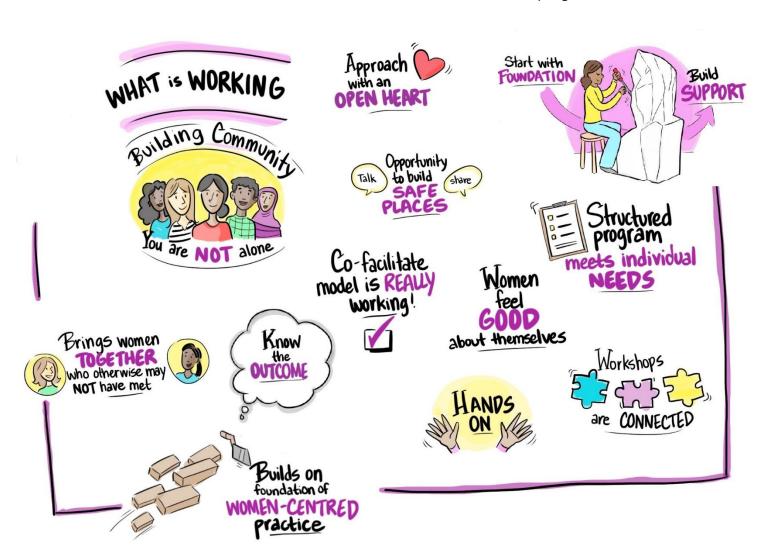
of participants reported that they have increased awareness of the cycle of violence and safety and support options

# 82%

of participants reported that they had learned new ways to cope and heal from violence in their lives

# 93%

of participants would recommend the program to other women



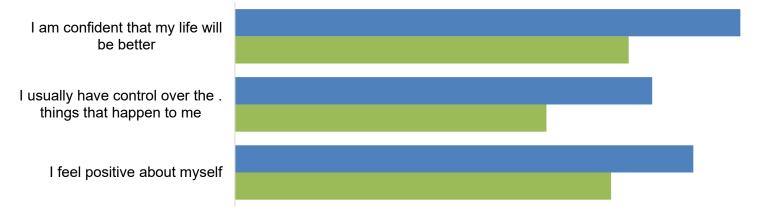
# Program Impact

- Where I was before participating in the program
- Where I am after completing the program

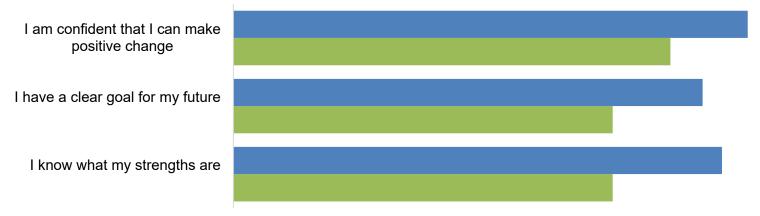
(1=disagree; 10=agree)

1 2 3 4 5 6 7 8

#### **Women's Empowerment Series: Discovering our Power**



#### Women's Empowerment Series: Exploring our Potential



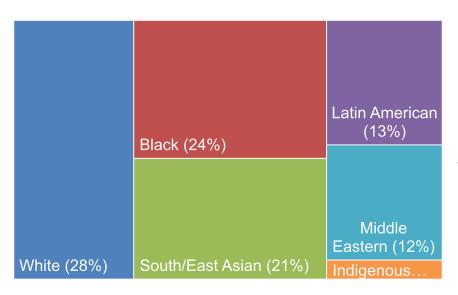
## **Women's Empowerment Series: Asserting Ourselves**



# **Demographics**

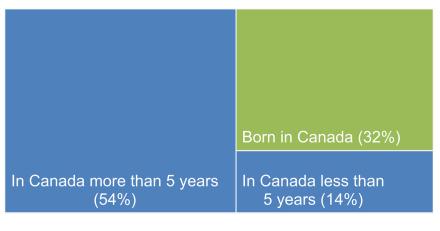
67% of program participants report that they have experienced gender-based violence

31% of program participants report that they are living with a disability



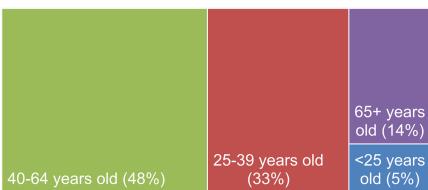
#### RACIAL/CULTURAL IDENTITY

Program participants are raciallyand culturally-diverse



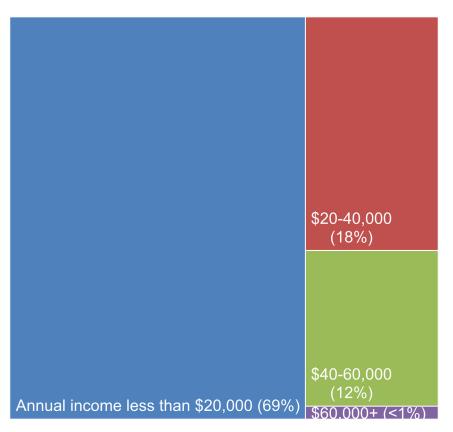
#### PLACE OF BIRTH

**68%** of participants were born outside Canada, and most of them arrived more than 5 years ago



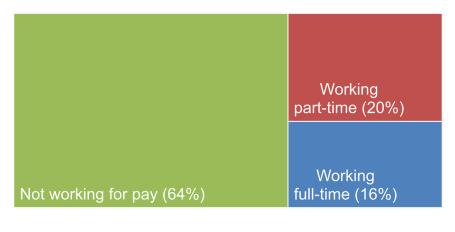
**AGE** 

**81%** of participants are between 25 and 64 years of age



## ANNUAL INCOME

69% of participants live on less than \$20,000 per year and only 0.5% live on more than \$60,000



#### **EMPLOYMENT STATUS**

**36%** of participants are working for pay and most of them are working

# Financial Report

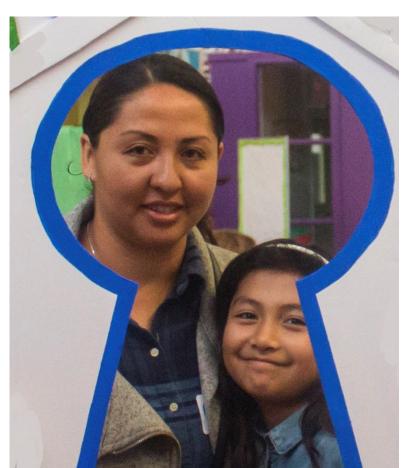
Statement of Financial Position as at March 31, 2020

# **Assets** 2020 2019

<b>Current Assets</b>		
Cash	\$141,483	\$91,049
Guaranteed investment certificates	\$50,928	\$50,427
Amounts receivable	\$2,235	\$6,319
HST rebate recoverable	\$1,276	\$1,063
Prepaid expenses	\$2,307	\$1,785
	\$198,229	\$150,643

## **Liabilities and Assets**

<b>Current Liabilities</b>		
Accounts payable and accrued	\$21,753	\$32,009
liabilities		
Payroll source deductions payable	\$12,082	\$9,318
Deferred contributions	\$62,793	\$20,960
	\$96,628	\$62,287
Net Assets		
Opportunity reserve	\$23,000	\$23,000
Unrestricted	\$78,601	\$65,356
	\$101,601	\$88,356
	\$198,229	\$150,643





# Financial Report

Statement of Operations and Changes in Net Assets for the Year Ended March 31st, 2020

## **Revenue** 2020 2019

Government Funding	\$203,080	\$164,671
Donations and fundraising	\$66,213	\$66,219
Contributed rent	\$12,000	\$12,000
Interest	-	\$117
	\$281,293	\$243,007

# **Expenses**

Program expenses		
Salaries and benefits	\$154,364	\$115,765
Program	\$33,340	\$43,641
Rent	\$9,600	\$9,600
Insurance	\$757	\$1,210
	\$198,061	\$170,216
Administrative expenses		
Salaries and benefits	\$38,591	\$28,943
Professional fees	\$15,161	\$11,312
Office supplies	\$8,770	\$5,627
Fundraising	\$4,308	\$249
Rent	\$2,400	\$2,400
Insurance	\$757	\$303
	\$48,834	\$48,834
Total expenses	\$268,048	\$219,050

Excess of revenue over	\$13,245	\$23,957
expenses for the year		
Net assets, beginning of year	\$88,356	\$64,399
Net assets, end of year	\$101,601	\$88,356

# Funders & Donors

# **Government Funders**

#### **Government of Canada**

· Women and Gender Equality Canada

#### **Government of Ontario**

- Dept. of Women's Issues, Investing in Women's Future Program
- Ministry of Citizenship and Immigration

### **City of Toronto**

- Community Services Program
- Investing in Neighbourhoods

# **Donations**

#### \$20,000 and up

Schachter Family Fund at Toronto Foundation

#### \$10,000-\$19,999

Griggs Family Foundation at Toronto Foundation Jalynn H Bennett Foundation

Bertram Family Fund Manulife Jenifer Rush

#### **\$750 - \$999**

Anonymous Caroline Connell LaVaughn Pascall

#### \$1,000 - \$1,999

Nancy Bardecki Trisha Cipriani Elissa Podolsky Ann Wirsig

#### \$400 - \$749

Robert Hebdon in memory of Batya Hebdon Lauri Maki in memory of Francine Morissette

# **Donations**

#### \$250 - \$399

Sheila Connell Patrick Kelly Paulett Ramsey Lisa Villeneuve Jodi Wright Wendy Fraser Janet E. Heisey Daphne Stapleton Claudia White

#### \$100 - \$249

Anonymous (3)
Ron Hebdon in memory
of Batya Hebdon
Angela Mostafa
Shannon Persaud Tolnay
Barb Williams

Anonymous in memory of Batya Hebdon Sheri Hebdon in memory of Batya Hebdon Kathy Vandervoot Eleanor Wong























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